

YOUR FUNRAISING TOOLKIT



SUNSHINE COAST HEALTH FOUNDATION





WELCOME

Thank you for fundraising for **Wishlist the Sunshine Coast Health Foundation**. It's thanks to the generosity and effort of people like you that **Wishlist** can support the growing health needs of patients and families on the Sunshine Coast and Gympie region.

This is a handy guide to help you on your fundraising journey with **Wishlist**. It contains ideas, resources and tips to maximise your fundraising effort.

We look forward to working with you as you raise funds and awareness, so please get in touch with questions or share your experience anytime, we love to see it!

Good luck and thank you for your support!

The Team at Wishlist.



SUNSHINE COAST HEALTH FOUNDATION



CONTENTS

- 4** Your impact
- 5** Community fundraising application form
- 6** How to get started
- 7** Fundraising ideas
- 8** Fundraising tips
- 9** Meet our superstar fundraisers
- 10** Banking details
- 11** Other ways to get involved
- 12** Contact us

YOUR IMPACT

The results that can be achieved when countless individuals unite for a common cause are incredible. Every dollar raised, every small contribution, and every effort come together to create a wave of positive change in healthcare. It's astounding how even the smallest actions can save lives, transform treatments, and elevate the patient journey. **Thanks to fundraisers like YOU!**

\$1.3 million

Committed to purchasing life-saving equipment, supporting patients and families facing a health crisis and educating our best and brightest health heroes in 2021 - 2022.



\$452,838

Invested to patient support services including music therapy, clown rounds, pet therapy and more.

\$701,276

To purchase medical equipment to enhance patient care across the Sunshine Coast and Gympie.

\$28,455

To fund 30 staff Scholarships to support frontline health staff.



\$127,615

Invested into 15 medical research projects.

\$8.8 million

The total amount spent on medical equipment to enhance patient care since Wishlist was establishing in 1998.

\$335,000

Raised at 4 major Wishlist events with 2,000 people attending.



\$200,000

Donated by Wishlist's generous Corporate Partners.

\$580,000

Raised from 92.7 MIX FM's Give Me 5 appeal to support the growing health needs of local patients and families.



COMMUNITY FUNDRAISING APPLICATION FORM

Scan here



Or visit bit.ly/Wishlist-Fundraiser

HOW TO GET STARTED

Here is your step-by-step fundraising checklist:

- You must be over 18 years old. If you're under 18 you'll need an adult to help you fundraise.
- Decide what type of fundraiser you'd like to organise. Will it be a bake sale or set yourself a challenge like walking 10km a day.
- Complete and submit the community fundraising application form. (bit.ly/fundraise-for-wishlist)
- Receive your authority to fundraise. This will be emailed to you by a member of the Wishlist team after your application has been submitted.
- Create your custom fundraising page. Add a photo and tell the audience why and how you are fundraising.
- Start fundraising! Share your fundraiser with family and friends on your social networks.
- Let us know how it went! We'd love to hear all about your fundraiser. Email us at info@wishlist.org.au with your feedback or tag us in your posts on social media.
FB: WishlistSC and Instagram: SCWishlist
- Deposit the funds you have raised. If your fundraiser is offline, deposit the funds into Wishlist's account. See details on page 10 of this toolkit.
- Smile and congratulate yourself and your supporters - you've helped raise funds to support local patients and their families.



FUNDRAISING IDEAS

When it comes to fundraising, there are no limits to your creativity!
If you have an idea, go with it.

If you're having trouble getting started,
the following ideas could be a great place to start:



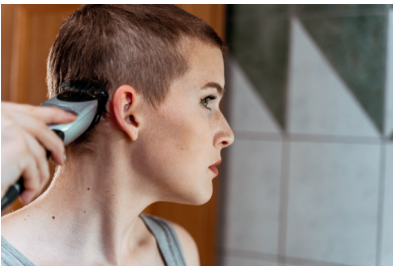
Climb a mountain



Have a bake sale



Join an event



Shave your locks



Have a car wash



Host a sausage sizzle



Coordinate a raffle



Give something up (coffee, alcohol, technology etc)



Free dress day with gold coin donation

BE CREATIVE AND HAVE FUN!

FUNDRAISING TIPS



Upload a photo to your fundraising page

People like to see who they're supporting so make sure you've uploaded a picture to your online fundraising profile.



Share your story

Let supporters know why you're fundraising for Wishlist and include if there is anyone special you are fundraising in honour of.



Update your page

Keep your supporters, donors and potential donors up to date with you progress is critical.



Increase your target

If you hit your target or are less than \$100 away from reaching it - increase it! If people see you are close to meeting your target they may not give as much.



Thank your donors

Let your sponsors know you appreciate their donation and generosity.



Share your fundraising page

Be proud of what you are doing and share your page across social media platforms and spread the word.



Ask again

People often need reminding the closer you get to the date of your event. Don't be afraid to ask again.



Dollar-matching

Looking at your employer's dollar-matching policy is an easy way to double money quickly.



MEET OUR SUPERSTAR FUNDRAISERS

Dr Jo English - Gulf to Gulf ride

Dr Jo English completed the Gulf to Gulf challenge, a 4 week and over 2,200km bike ride from Karumba gulf to Port Augusta. Jo fundraised in honour of her friend and receptionist of more than 20 years, Grace and raised an incredible \$15,271 for Dove cottage - palliative care.



Robyn Humphrey-Reids - In memory of Ross

Robyn Humphrey-Reids is fundraising in honour of her husband Ross who fought Motor Neurone Disease (MND) for 4 long years. Robyn is fundraising to sponsor a room in Wishlist Centre to honour Ross. Robyn also volunteers at Wishlist Centre.

So far, Robyn has fundraised over \$10,000 with a goal of \$25,000.



Lee Holmes - Marathon Runner

Lee Holmes competed in the highest and most challenging marathon in the world, the Everest marathon in 2022. He then competed in the London Marathon in 2023 and has raised a total of \$2,509 for patients with delirium.



Eloise Harnett - In memory of Craig

Eloise Harnett stayed in Wishlist accommodation while her husband Craig Harnett was in ICU across the road. Sadly Craig passed away, and in lieu of flowers at Craig's funeral, Eloise asked their friends and families to donate to cover the nightly cost of Wishlist accommodation for patients and families to stay together and close to our local hospitals. Eloise raised \$12,689 which provides 158 nights of free accommodation to families in need.

BANKING DETAILS



Banking details for Wishlist:

| | |
|-------------------------|-----------------------------|
| Bank: | Bank of Queensland |
| Name of Account: | Wishlist Fundraising |
| ABN: | 473 705 44 251 |
| BSB: | 124 042 |
| Bank Account No: | 228 070 86 |

Please send remittance advice (including your name and address) by email to info@wishlist.org.au

When depositing money directly into our account, please ensure that your name or your company's name is listed in the reference field.

All donations over \$2 are tax deductible.

THANK YOU FOR YOUR SUPPORT.

OTHER WAYS TO GET INVOLVED

If you want to get involved but are not ready to create your own fundraiser yet, there are plenty of other ways you can show your support. Here are some ideas:



Join an event

We have plenty of events throughout the year that you can attend or volunteer at.

Visit: wishlist.org.au/events



Become a Wishlist GEM

Wishlist 'GEMS' are our community of caring supporters who Give Each Month. Your donation changes lives.

Visit: wishlist.org.au/regular-giving



Recycle for Wishlist

Reach into your bin instead of your pocket. Help the environment while raising funds for your local hospital.

Visit: wishlist.org.au/get-involved/recycle-for-wishlist



Wishlist Ambassador

Become a Wishlist Ambassador and give back to your community while having a lot of fun!

Get in touch: info@wishlist.org.au



Volunteer your time

Volunteers are the backbone of Wishlist and we have plenty of opportunities to lend a helping hand.

Visit: wishlist.org.au



Become a Partner

Change the future of health on the Sunshine Coast. Become a corporate partner or sponsor a key event.

Get in touch: info@wishlist.org.au



Adopt an item from our Wish List

Fund a priority item from our Wish List to directly support patients and families accessing public health services.

Visit: wishlist.org.au/what-we-do/our-wish-list



THANK YOU

Thank you for helping us to support the growing health needs of patients and families on the Sunshine Coast and Gympie region.

If you have any further questions please contact us.

 info@wishlist.org.au

 (07) 5202 1777

wishlist.org.au





SUNSHINE COAST HEALTH FOUNDATION



(07) 5202 1777



@wishlistsc



info@wishlist.org.au



@scwishlist



6 Doherty St, Birtinya 4575



Wishlist (Sunshine Coast Health Foundation)

PO BOX 5340
SCMC QLD 4560

WISHLIST.ORG.AU

ABN: 473 705 44 251

